



South Florida Air Conditioning Contractors Association  
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## FIGHT UNLICENSED ACTIVITY THROUGH EDUCATION OF CONSUMERS

South Florida ACA has listened to its members and is proposing to fight unlicensed activity in the Miami/Dade and Broward Counties in 2012 through the education of consumers in the following manner:

1. Educate apartment managers and condominium associations in the risks of hiring unlicensed individuals and to the laws applicable to contracting.
  1. Provide written materials to these groups.
  2. Schedule meetings bringing these groups together with selected HVAC, electrical, plumbing, insurance companies and code officials to make a presentation.
2. Develop an advertising piece for Spring 2012 for publication in two major newspapers that tells consumers the risks of using an unlicensed individual and how to select a licensed contractor.
3. Support FRACCA's legislative initiatives to strengthen sanctions against owners who use unlicensed individuals and/or do not pull required permits. When legislation is passed, work with media to get information out to the consumer groups.
4. Work more closely with DBPR and local jurisdictions to sponsor stings and report and track unlicensed activity and work with local media to announce the results of stings.

This is a first in a series of steps your association can take to curb the unlicensed work being done in our counties. To accomplish this **SFACA NEEDS YOUR HELP.**

Sign-up below to be a part of the **FIGHTING UNLICENSED ACTIVITY COMMITTEE.** We will contact you to see what you can contribute (presentation or writing skills, media contacts, coordination with jurisdictions, etc.)

Yes, I want to help fight unlicensed activity!

Name \_\_\_\_\_

Company \_\_\_\_\_

Contact Info \_\_\_\_\_ phone \_\_\_\_\_ email

